



Proceeds benefit:

Noah's Wish

Jim Crosthwaite

(916) 768-9781

jim@firststepsportsmarketing.com

8/15/2009

Potential Vendors,

We would like to invite you to operate a booth at our 5th Annual Pooch Pursuit on Sunday, October 18 at C-Bar-C Park in Citrus Heights. All proceeds from the event will benefit Noah's Wish. We have an exciting day of family and pet fun planned. Our website is www.poochpursuit.org. You can also download forms there.

Marketing is being done through a number of local media outlets, with Television, Radio and Print. We are expecting a crowd of app. 1,000 people for the event.

Please join us for a fun-filled day at this annual event. If you have any questions on the enclosed vendor application, contact Jim Crosthwaite, vendor chairman at (916) 768-9781, or email at jim@firststepsportsmarketing.com.

If you are interested in sponsoring the event, you can contact Jim Crosthwaite, at (916) 768-9781, or email at jim@firststepsportsmarketing.com. The sponsor form is also available to be downloaded on the website.

Thank You for your consideration.

Jim Crosthwaite
Pooch Pursuit 2009
Vendor Chairman



P.O. Box 1896 • Loomis • California • 95650

Jim 916-768-9781 Fax 916-644-8099

www.firststepsportsmarketing.com



2009 VENDOR APPLICATION FORM

Duplication of Commercial/Retail Services will be discouraged. Booths will be reserved on a first-come, first-served basis. All booths are 10'x10' and will include a 6' table and two chairs. Electricity not available. Community Non Profit groups will be encouraged to run an activity that is family and pet oriented, and preference will be given to those who have such an activity. Mascots and Characters are also encouraged. Vendors are encouraged to have giveaways ready to distribute and should plan on having at least 250 giveaways. If you have any questions, please contact Jim Crosthwaite at (916) 768-9781, or jim@firststepsportsmarketing.com. Deadline for returning this form is October 9, 2009, but some areas may fill before that. Our website is: www.poochpursuit.org.

Name of Organization/Business _____ (Check One Below)

Commercial (\$40) ____ POOCH Members (\$25) ____ Community Non-Profit (\$15) ____

Contact Person _____

Address _____ City _____ Zip _____

Day Phone _____ Alt. Phone _____

Fax _____ email _____

Website _____

Special needs _____

Description of Booth, including any giveaways or activities _____

Return this form to: FirstStep Sports Marketing, P .O. Box 1896, Loomis, CA 95650

Make checks payable to: POOCH.

You can also pay online at: www.poochpursuit.org