



6<sup>th</sup> Annual  
POOCH Pursuit  
Sunday Oct. 9<sup>th</sup> 2011  
To benefit the  
SAAC Spay & Neuter Program

Welcome Vendors

The Pet Owners Organization of Citrus Heights (POOCH) invites you to the 6<sup>th</sup> annual POOCH Pursuit run and festival. This year's festival will be a jam-packed day of entertainment for dogs and their families on Sunday October 9<sup>th</sup> 2011 at C-Bar-C Park in Citrus Heights. Proceeds will benefit the SAAC Spay & Neuter Program.

Set-up time is from 7:00 – 8:30 a.m. The event begins at 9:00 a.m. and the race at 9:30 a.m. Break down is at 1:00 p.m. We ask that you DO NOT break down or leave early. POOCH Pursuit is a quaint community even with a focused, like-minded crowd. We Love Dogs!!!

In addition to vendor booths, there will be a 5K fun run, 1 mile wacky walk, costume contest, loads of games, drawings, food and prizes. Also, there will be exhibitions from the K9 officers of Citrus Heights Police Dept. and agility dogs. We are expecting a crowd 500 to 1,000 to participate.

Promotion for our event will be done through several local media outlets; television, radio, community calendars and print. We hope to have a live television and/or radio broadcast on event day.

Most of us understand the importance of keeping the pet population under control. The Sacramento Area Animal Coalition (SAAC) is committed to eliminating companion animal overpopulation in the Sacramento area through aggressive spay-neuter efforts, humane education, community outreach and networking. It will be awesome to have your vendor booth at this fun event! The vendor application is attached. If you have any questions, please contact Susan Allen at 916-300-1329 or by email at [susiegrace@jps.net](mailto:susiegrace@jps.net)

Hope to see you there!!!

Susan Allen  
Vendor Chair

# Vendor Registration Form



6<sup>th</sup> Annual  
POOCH Pursuit  
Vendor Application  
Sunday October 9, 2011

Booths will be reserved on a first-come, first-served basis. All booth spaces are 10'x10'. You may bring pop ups, tables, chairs and promotional items. We encourage you to have giveaways and/or activities at your booth.

Retail/Commercial\_\_\_\_\_(\$30)  
Members\_\_\_\_\_(\$25)

**POOCH Business**

Name of  
Business/Organization\_\_\_\_\_

Contact\_\_\_\_\_

Address\_\_\_\_\_City\_\_\_\_\_Zip\_\_\_\_\_

Phone\_\_\_\_\_Email\_\_\_\_\_

Website\_\_\_\_\_

Description of Booth(including activities, giveaways, etc)

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Please return your completed application on or before Friday Oct. 1, 2011 to  
POOCH Pursuit, PO Box 962 Citrus Heights, CA 95611

If you have any questions or wish to pay by credit card please contact Susan Allen  
at 916-300-1329 or by email at [susiegrace@jps.net](mailto:susiegrace@jps.net)